



# WPRA

431 South Cascade Ave.  
Colorado Springs, CO 80903

Women's Professional Rodeo Association  
*World Championship Barrel Racing*®

## **WPRA Board Meeting Agenda March 17-19, 2023**

### **Agenda**

**WPRA 2023 Board of Directors Meeting  
Colorado Springs, CO  
March 17-19, 2023**

#### **Friday March 17, 2023**

7- 8:30 AM Business Committee

8:45-11 AM New Director Orientation

11:15 AM: Board Meeting Room Opens

11:30-11:40 AM: Welcome, Meeting Flow and Purpose

11:40 AM-12:00 PM: Lunch

12-12:20 PM: Attorney Overview

12:20-12:25 PM: Objectives for Roping Input Session

12:25-1:25 PM: Roping Input Session

1:30-2:45 PM: PRCA- Industry Overview, Trends and Future Impacts

2:45-3 PM: Break

3-3:15 PM: 2022 Roping Report

3:15-3:40 PM: 2023 Operating Budget and Business Committee Report

3:40-4:05 PM: Montana Silversmith Ordering Program

4:05-4:35 PM: WPRA Technology Strategic Plan

4:35-5 PM: 2022 PESI Report

5-5:15 PM: Misc. Spokesperson Submissions, Lifetime Memberships

6 PM: Board Dinner w/ WPRA Office Staff

#### **Saturday March 18, 2023**

8:15 AM: Board Meeting Room Opens

8:30-9:30 AM 2022 NFR/NFBR, World Finals, Rodeo Competition and Divisional Reports

9:30- 10 AM: Preliminary 2022 Financial Audit

10-10:15 Break

10:15-11:15 AM: 2022 Magazine, 75th Birthday and Sponsorship Reports

11:15-11:45 AM: 2022 Judges and Ground Reports

12-12:30 PM: Lunch

12:30-1:45 PM Business Metrics

2-3 PM: By A Nose Presentation

3-3:25 PM: Presentation Debrief

3:25-3:45 PM: Break

3:45-4 PM: 2023 Protest and Rules Reports

4-4:15 PM: Member Protest

4:15-5 PM: WPRA/PRCA 2022 Revenue Share, Recap of February WPRA/PRCA Meeting

5-5:30 PM: Dual Cards, Marketing Position, etc

6:15 PM Board Dinner



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## **WPROA Board Meeting Agenda March 17-19, 2023**

### **Sunday March 19, 2023**

8:15 AM: Board Meeting Room Opens

8:30-10:30 AM: Strategic Planning Discussion

10:30-11 AM: 2 Day Meeting Recap

These items will probably be held over to the next Board call----4/4/2023

1. Miscellaneous Items: Rodeo Game Sponsorship, Rodeo Camp Sponsorship, Patriot Application, Ram Voucher Use
2. Roping Directors Recommendations for Managing Members, Applications, ETC.
3. Marketing Independent Contractor Agreement